

WHY MANY BUSINESS OWNERS HAVE BECOME THEIR OWN **WORST ENEMIES**



HOW TO STOP THIS
SINGLE MISTAKE
FROM DESTROYING
EVERYTHING YOU'VE
WORKED FOR

If you have a business that relies on YOU to keep things moving ahead nearly every day...that could easily collapse without you...and that provides your family with financial security...then this is the most important message you will ever read.

When successful business owners are in their prime, it's easy to feel like things will keep cruising along and that you'll live forever. These days, though, I've noticed that many business owners are focusing a lot on this week's problems. As a result, they don't give much thought to what will happen should they have an unexpected accident or serious health problem that takes them out of the picture.

What will happen to your business? More importantly...what will happen to your family? Without proper planning, all that hard work can quickly go up in a puff of smoke. Even if you have a takeover plan in place, or if you have partners or shareholders involved, it can still be difficult for them to pick up the pieces if you're not around.

You may have considered life insurance before, but in a bumpy economy it's more important than ever to give your family and your company excellent financial protection to safeguard them from those problems that will arise if you're not there anymore.



Everyone knows that life insurance is the best way to guarantee a large financial windfall will be given tax-free to those you want to receive it. In addition, here are some other ways to financially help yourself right now with the right plan:

Your policy has a positive cash value... which you can access to help your business in lean times!

Earn a reliable 5-6 % on your investment... for satisfying guaranteed growth in today's economy!

A steady retirement plan that grows tax deferred...and also protects the value of your business for a smooth transition!

If you become disabled and are out for 6 months or more... your coverage is intact!

Ownership of your policy can be transferred... ideal for your estate planning!

How To Discover If Life Insurance Can Help Protect Your Family And Business

Almost nobody enjoys talking about insurance. That's why I always get right to the point of helping you understand how the right policy can help protect the things you value most. ***No cheesy sales pitch...no hype...no pressure. Just the facts for you to make an informed decision.*** I promise I won't insult your intelligence.

You owe it to yourself and all you've worked for to discover if this is the right way to give them that protection.

To schedule a very brief meeting at your convenience...I'll come to your home or office, or you can come to mine...please call me today at 905-536-0496.

A well-planned life insurance policy can protect your family and business, give you guaranteed retirement account growth, and safeguard you should you become disabled.

It's the only way to accomplish all this at such affordable rates!

I look forward to explaining this to you...

Steffen deGraaf
Founder/Business Owner
Infinity Insurance and Investments
www.iils.ca



P.S. When you call me at 905-536-0496 to schedule a convenient time to meet, I can also quickly answer any questions you may have. So be sure to jot them down to get honest, accurate answers to your questions.